



JUSTINE REYES

GRAPHIC DESIGNER /
DIGITAL MARKETING



Contact



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Personal Info

Innovative and results-driven with years of experience in creating dynamic visual content across print and digital platforms. Adept at managing end-to-end design processes, from concept to delivery. Known for translating client goals into compelling designs that drive engagement while maintaining brand integrity.



Technical Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premier Pro
Figma
Microsoft 365
Google Workspace
Yellow Magic
Camilo
Canva



Work Experience

FINANCIAL ADVISOR

Sun Life of Canada Phil. Inc Jul 2022 - Jan 2025

- Provide strategic advice across a variety of financial products and services (debt management, cash management, insurance coverage, investments)
- Assess client's overall financial picture, understand their needs, and develop a solid financial plan
- Guide clients toward a profitable and secure financial decision
- Keep abreast of new industry trends and research market to back up financial consulting

PRODUCTION MANAGER

Tele Directories Sdn Bhd Jul 2016 - Mar 2022

- Organize workflow to meet specifications and deadlines
- Liaise with other managers to formulate objectives and understand requirements.
- Supervise and evaluate the performance of production personnel.
- Approve maintenance work, purchasing of equipment.
- Ensure output meets quality standards.
- Report to upper management .

GRAPHIC DESIGNER

Tele Directories Sdn Bhd Nov 2010 - Jul 2016

- Create unique graphic designs for clients.
- Works closely with the copywriting team.
- Edit photos for clients and magazines.
- Conceptualizing visuals based on requirements
- Creating images and layouts using design software
- Testing graphics across various media
- Ensure final graphics and layouts are visually appealing and on-brand

GRAPHIC DESIGNER

Data Access Enterprise Aug 2009 - Oct 2010

- Worked on marketing campaigns for brands.
- Handled multiple digital accounts.
- Prepare rough drafts and present ideas
- Study design briefs and determine requirements
- Schedule projects and define budget constraints
- Use the appropriate colors and layout for each graphic
- Amend designs after feedback

Educational Background

Bachelor of Science in Information Technology

Jun 2005- May 2009

Holy Angel University

- Academic Excellence in Product Design, English and Mathematics
- Gained extensive training and successfully accomplished all courses for graphics designing.

Product Design Course

Jun 2001 -Mar 2005

Angeles University Foundation

- Proficient and knowledgeable in Photo Editing, Video Layout, Audio Editing


Justine A. Reyes