

Allaine L. Manansala

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Professional Summary

Versatile and adaptable Operations Manager/Tech Lead with foundational knowledge in various disciplines. A quick learner, able to pull from a wide range of expertise to optimize processes and drive results. Demonstrates a strong ability to adapt to new environments and deliver impactful solutions. Known for being punctual, professional, and continuously seeking ways to improve and innovate.

Professional Experience

Founder / Operations Lead

aiwebsiteservices | 2022-2025

- Headed a website design and development agency, overseeing all aspects of web project execution from concept to delivery.
- Specialized in creating custom websites and web applications for clients, ensuring strong visual design and UX principles were applied.
- Led a team of designers and developers to execute projects efficiently and on deadline.

Operations Manager / Tech Lead

GrowthRx | 2019-Present (*Part-Time Day shift*)

- Developed and strategized sales structures, including landing pages, forms, automation, and email marketing funnels.
- Managed client inquiries and ensured timely responses.
- Oversaw all technical aspects of the business, including websites, web apps, landing pages, and graphics.
- Led project management efforts to ensure tech-related tasks met deadlines.
- Handled minor video editing and oversaw visual and UX design for web applications.

Founder / Operations Lead

Iservv non-voices outsourcing services | 2021-2024

- Built and scaled an outsourcing agency, managing a peak team of 20 personnel.
- Led recruitment and operations, ensuring high-quality staffing solutions.

- Partnered with an emerging SaaS company, resulting in 95% of the team being acquired by the client.

Product Trainer

Walmart Bank, ASDA& George, T-Mobile | 2014-2019

- Delivered product training for Fortune 500 companies, including T-Mobile, Walmart Bank, ASDA, and George eCommerce.
 - Developed and facilitated training programs to improve employee performance and product knowledge.
 - Conducted onboarding and upskilling sessions, ensuring teams met company standards.
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Education & Certifications

- Some college education
 - **Train the Trainer Certification**
 - **Remote Facilitation Workshops**
 - Completed numerous online workshops in visual design, UI/UX, and hiring principles
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Skills & Proficiencies

- **Certifications:** Gorgias Certified, Google Analytics Certified
 - **Software Proficiency:** Figma, Canva, WordPress, ActiveCampaign (or any email marketing software), Kajabi (or any LMS platform)
 - **Core Skills:** Visual Design, UI/UX, Project Management, Leadership, Communication, Facilitation, Problem Solving
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Notable Achievements

- **Trainer of the Year (2018)** at T-Mobile, outperforming experienced trainers.
- Led the **GrowthRx website revamp**, increasing traffic and engagement by applying visual design principles and UI/UX knowledge.
- Designed multiple successful web applications, including **Key Motivators**, **Rate My Clinic**, **Holistic HQ**, and **PhysioPracticeConnect**.
- Pioneered the app-like design approach on websites.