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Dear hiring team,

I was thrilled to see your post on your website because it's exactly the type of job I'm looking for: an opportunity to bring my experience with design and enthusiasm for software development.

My studies towards a Master of Information Technology with a specialization in Human-Computer Interaction at the University of Melbourne, combined with my experience in design, would bring a creative and organized perspective to this role. My previous role as a UX designer involved incorporating iterative feedback to ensure the designs met user needs and business goals. I was responsible for the redesign and prototyping of the Loop Alumni Management Tool website using Figma. My approach is to use design thinking to focus on the user needs first, by using an empathetic manner to understand the problem and come up with creative solutions. From there, prototyping and iterations are required to improve the solution until users' needs are solved. On my [website](#), you can see examples of how I use the above process to create solutions and solve user's needs.

In addition to my formal roles, I have been working as a freelance UX designer. I designed and optimized the user experience for an AI-driven Key Opinion Leader (KOL) marketing platform which is based in Hong Kong, streamlining campaign management and improving marketing efficiency. I've also developed user-centric websites for clients in the beauty and restaurant industries, promoting discounted services and integrating booking systems that allow clients to manage reservations seamlessly.

I have UX design experience across web and mobile experience projects and have advanced knowledge of Figma and the Adobe Suite of applications. I also possess technical skills in software development, including HTML, CSS, JavaScript, and React.js, which I gained through a software development internship. I am eager to learn and consider myself a quick learner. Given my previous experience in group projects and working with different developers in companies, I believe myself is a team player with robust communication skills, which is required for this role to work closely with the product managers, engineers, or other stakeholders to coordinate and design solutions.

I'd love to come in and speak with you more about what I'd be able to offer in this role and I believe I'd make valuable contributions to your team.

Thank you for your time and consideration!

Sincerely,
Angel