



MARIEL CIA M. RISARE

Brand Manager - Social Media Manager - Virtual Assistant

CONTACTS

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TOOLS

 CANVA

 GOOGLE DOCS

 GOOGLE SPREADSHEET

 TRELLO

 CAPCUT

 META BUSINESS SUITE

SKILLS

 COMMUNICATION

 FLEXIBLE

 CREATIVE

 COLLABORATIVE

 TIME MANAGEMENT

 STRATEGIC



OBJECTIVES

Results-driven Brand manager with a year of experience creating and executing brand strategies and contents to increase market share and revenue growth. Adept at recognizing opportunities and developing captivating brand narratives by evaluating market trends, customer behavior, and competitive environments. Seeking a challenging position where I can apply my creative vision, strategic marketing skills, and leadership ability to improve brand presence and support the growth of the company as a whole.



EDUCATION

COLLEGE 2019 - 2023

Colegio de San Juan de Letran (A.B. Communication)

- Team Leader - The PANAF Brand Communication Students' Competition
- Writer - Sining Likhasan Category B Shorts Film Competition (3rd Place)
- Writer - 10th Philippine Student Quill Awards
- Shoutcaster - PLM Phoenix General Assembly Call of Duty: Mobile Contest

SENIOR HIGH SCHOOL 2017 - 2019

St. Dominic College of Asia (HUMSS)

- Host - Battle of the Bands 2017
- Host - Battle of the Bands 2018
- HUMSS Representative Speaker - Open House 2018

Junior High School 2013 - 2017

**St. Dominic College of Asia
Riyadh International School**



EXPERIENCE

Passion Lab (January 2023 - December 2023)

Social Media Manager, Content Creator & Copywriter

CoffeeXKonvos (May 2023 - December 2023)

Brand Manager

The Introvert Southie (January 2023 - December 2023)

Assistant/Content Creator

Komunidad (May 2023 - December 2023)

Social Media Manager



CERTIFICATES

The 45th Catholic Mass Media Awards (2023)

Best Student Public Service TV Ad

Sining Likhasan (2022)

3rd Best Picture for Short Film Competition