

Stephen Ocampo Graphic Designer-

Profile

In my role as a Graphic Designer, I continuously **acquire new knowledge** and craft diverse and captivating outcomes. I possess a robust **work ethic** and an unwavering **drive for success**, which I blend with my extensive expertise and a keen sense of persuasion across all facets of media and design.



Contact Details

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- stephen.brandmanager@gmail.com
- Stephen Jhun Ocampo
- Cebu, Philippines

Education

- 2006 - 2011 GRADE SCHOOL
Saint Alphonsus Catholic School
- 2011 - 2015 HIGH SCHOOL
Saint Alphonsus Catholic School
- 2015 - 2019 COLLEGE
University of San Carlos

Skills

CONTENT CREATION



DATA ANALYSTS



DIGITAL MARKETING



Experience

➤ FREELANCE PHOTOGRAPHER & VIDEOGRAPHER 2015 - Present

- Worked on various projects, corporate and events like weddings, concerts, debuts, and company events.

➤ PHOTOGRAPHER/VIDEOGRAPHER & SOCIAL MEDIA MANAGER **Plug and Play Records** 2017 - 2019

- Shoot and edit for some local bands here in Cebu. Content Strategy.
- Strategic Planning for Community and Events.

➤ PUBLIC RELATION & HEAD OF PRODUCTION **MUSIKATA: Music and Poetry for a cause** January 2017

- Crafts content for digital marketing under supervision of senior specialists.
- Handles social media account for the event.
- Conceptualizes, plans and executes PR campaigns and events.
- Created strategic communication plans for partners and sponsors.

STRATEGY MARKETING



CONCEPTUALIZING



PROBLEM SOLVING



CRITICAL THINKING



ADs and CAMPAIGN



BRANDING



SHOOT and EDIT



SOCIAL ENGAGEMENT



➤ OFFICIAL
PHOTOGRAPHER **VISPOP**
5.0 March 2018

- One of the significant events here in Cebu that contributed to the whole music scene in the Philippines.

➤ OFFICIAL PHOTOGRAPHER &
VIDEOGRAPHER **Advertising Arts**
Association 2018-2019

- Shoot and edit for the association's assets.
- Teaming up with creative team, internal and external.

➤ CONTENT CREATOR (Part-time at Night Shift)
Atlas Creative Group 2019-2020

- Crafts content for digital marketing under the supervision of the CEO.
- Handles social media accounts for the company.
- Shoot and edit for the CEOs' social media accounts.

➤ BRAND MANAGER
Grillers Steak House Inc. January 2021-October 2021
Improved market reach, online and offline.

- Planned and executed campaigns for brand engagement.
- Managing their brand image so that their consumers will stay patronizing them despite the pandemic.
- Handles social media accounts for the company.

➤ BRAND MANAGER
Allied Fusion Inc. September 2021 - 2022

- Developed and implemented new social media strategies and plans to attract potential clients and increase brand awareness.
- Handles social media accounts for the company.
- Assisted in content management, analyzed and evaluated audience data, completed detailed reports, and presented results to admins.
- Created effective branding strategies to improve the company's reputation and increase brand awareness as much as possible.

Technical Skills

Adobe Photoshop	<div><div></div></div>	95%
Adobe Premiere Pro	<div><div></div></div>	95%
Adobe Illustrator	<div><div></div></div>	95%
Adobe Lightroom	<div><div></div></div>	95%
Meta Business Suite	<div><div></div></div>	95%
Creator Studio	<div><div></div></div>	95%
Adobe After Effects	<div><div></div></div>	80%
Adobe Audition	<div><div></div></div>	80%

LET'S CONNECT!