



# Pia Ada Xena Valerio

Graphic Designer

## Personal Information

Birthdate: June 26, 1996  
Age: 26 years old

## Skills

Adobe Software	Photography
Procreate	Video Editing
Canva	Quick Learner
Microsoft Office	Creative
Graphic Design	Time Management
Illustration	Problem Solving
Digital Portraits	Leadership
Cartooning	Communicative

## Education

BACHELOR OF SCIENCE IN PSYCHOLOGY  
Wesleyan University-Philippines | 2015-2019

BACHELOR OF SCIENCE IN ARCHITECTURE  
Far Eastern University | 2012-2015

ST. AUGUSTINE INTERNATIONAL SCHOOL  
2005-2012

PINYAHAN ELEMENTARY SCHOOL  
2002-2005

## Contact



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📍 BLPC 15-44, Brgy. Bagong Pag-asa, Quezon City

## Experience

GRAPHIC ARTIST/ART DIRECTOR  
KAMP | 2021-present

- Conceptualizing logo designs, branding, color palette.
- Layouting products to be printed (sticker sheets, washi tapes, planners, and sticky notes).
- Responsible for the finalization of social media contents, and reel animations.
- Helps the social media manager and the project manager with the deliverables.
- Creates and finalizes the product illustration.
- Presents and creates the annual and seasonal products to be released.

FREELANCE DIGITAL ARTIST  
Charlie's Drawings | 2020-2022  
Caricature moi | 2020-2021

- Creates and puts together different photos as one portrait, and as requested by the clients.
- Edits past orders from clients a co-worker made.
- Does portrait in different styles such as pencil, charcoal, watercolor, and oil paint.

- Makes a cartoon version of photos given by the clients such as The Simpsons, Disney, and Dragon Ball.
- Illustrate pet portraits.

#### DIGITAL ARTIST

Monavinci | October 2020–September 2022

- Creates digital portraits.
- Tasked to make pet portraits.
- Layouts the final outcome of portraits.
- Helps the art director with the final look of deliverables.
- Makes a time-lapse of the given projects.

#### CUSTOMER SERVICE REPRESENTATIVE

Inspiro | November 2020–February 2021

- Assists international customers with the process of their orders.
- Manage large amounts of inbound and outbound calls.
- Identify customers' needs, clarify information, research every issue, to be able to provide solutions.
- Payment extension and collecting of payments.
- Makes sure to follow communication scripts.
- Helps the company in making sales by offering customers different products that they may like.

#### ART DIRECTOR

Genre | January 2019–May 2019

- Presents and conceptualize the theme, layout, and final design of issues to be published (Literary Folio, Magazine, Newspaper, and Tabloid).
- Guides and help trainees, and creatives team, in any questions they may have.
- Schedules monthly training for the creatives team to help them enhance their skill, and get them ready for competitions.
- Makes illustration and helps with the layouts.
- Checks and determine arts which will be used for and issue, and what is in within the theme.

#### MANAGING EDITOR FOR ADMINISTRATION

Genre | June 2015–January 2019

- Assists Executive Committees with the hiring process and requirements, up until with training new hires.
- Supports and helps the trainees and Team Heads with adapting in the new environment.
- Creates and presents detailed minutes of meetings.
- Organizes files based on category.

- Schedules appointments with possible partners, and meeting with the teams.
- Performs administrative and secretarial tasks.
- Creates and sends communicative letters to and from partners, and staffs.
- Assists Executive Heads with their scheduled appointments.

#### CARTOONIST

Genre | January 2015–June 2015

- Helps the art director in conceptualizing themes with the creatives team.
- Makes comics, cartooning, and literary illustrations for the publication.
- Illustrates a given project by the Executive Committee and Art Director within the day.
- Creates not less than 6 arts and 3 comics to be given in every issue.

## Awards and Seminars

#### CEGP LUNDUYAN 2017

17TH LUZON-WIDE STUDENT PRESS CONFERENCE

Participant | 2017

#### REGIONAL HIGHER EDUCATION PRESS CONFERENCE (RHEPC)

Participant | 2015–2018

9th Place in Literary Graphics | 2018

5th Place in Literary Graphics | 2017

4th Place in Literary Graphics | 2016

#### LUZON-WIDE HIGHER EDUCATION PRESS CONFERENCE (LHEPC)

Participant | 2016–2017